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# The Runa Insider



Presenters:

**Ellie Hermon,**  
Senior Product  
Marketing Manager

**Daniel Madrid,**  
Founder & COO,  
Dots.Eco

# Presenters



**Daniel Madrid**

Founder and CGO



**Ellie Hermon**

Senior Product Marketing Manager





# Agenda

1. Runa Network Updates
2. Introducing Sustainable Payouts
3. Dots.Eco - The potential and power of environmental rewards
4. Q&A



**The Runa Network is growing**

# The Runa Network

Runa provides access to an industry-leading network of merchant partners and payout types.



Gift Cards



Prepaid Cards



Subscriptions



Donations



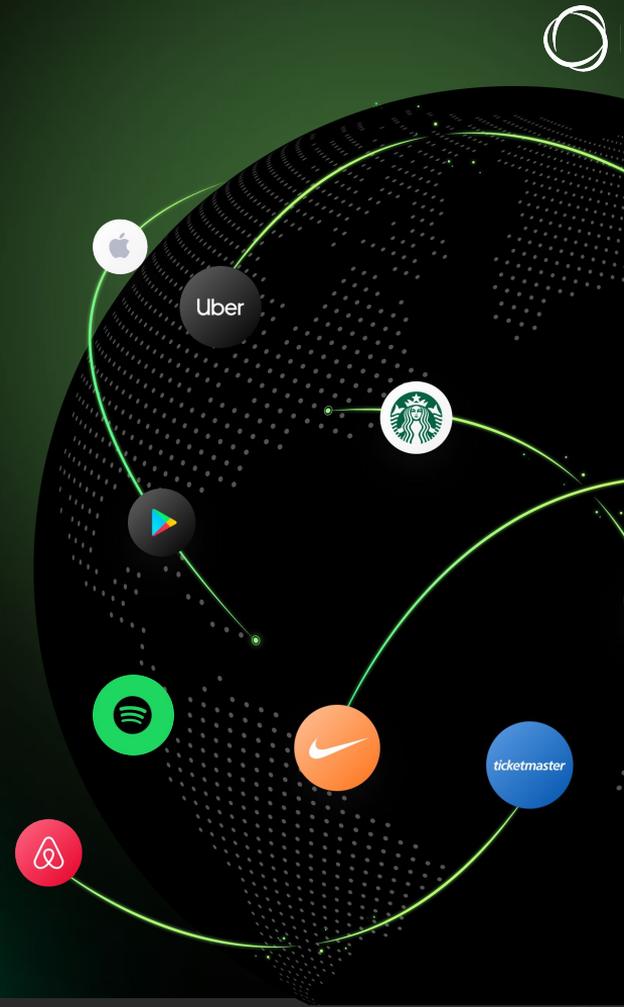
Sustainable payouts



Payout types in our Network

Countries

Currencies



# Eco-friendly options for a positive environmental impact



Carbon Offset



Clean Up Environments



Plant Trees



Conservation Work



Protect Habitats



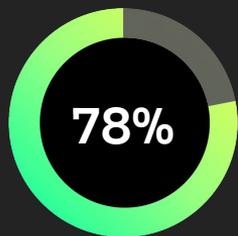
Species Protection



# Sustainable Payouts are more popular than ever



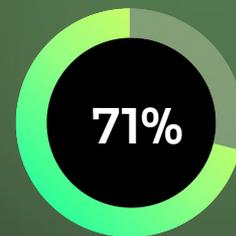
# Caring for the environment is a key factor for businesses and consumers alike



**78%** of consumers feel that sustainability is important.



Global Google searches for topics related to sustainable products increased by around **130%** between 2017 and 2022.

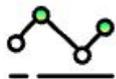


**71%** agree loyalty programmes should help people live more sustainably or support the environment.



# Payouts with a positive impact

Send eco-rewards, incentives, and payouts for causes your users care about.



## Increase Engagement

Keep users engaged with causes they care about.



## Support Sustainability

Offer rewards to be redeemed for an environmental impact.



## Offer Global Options

International options & pay in your preferred currency with Runa FX.

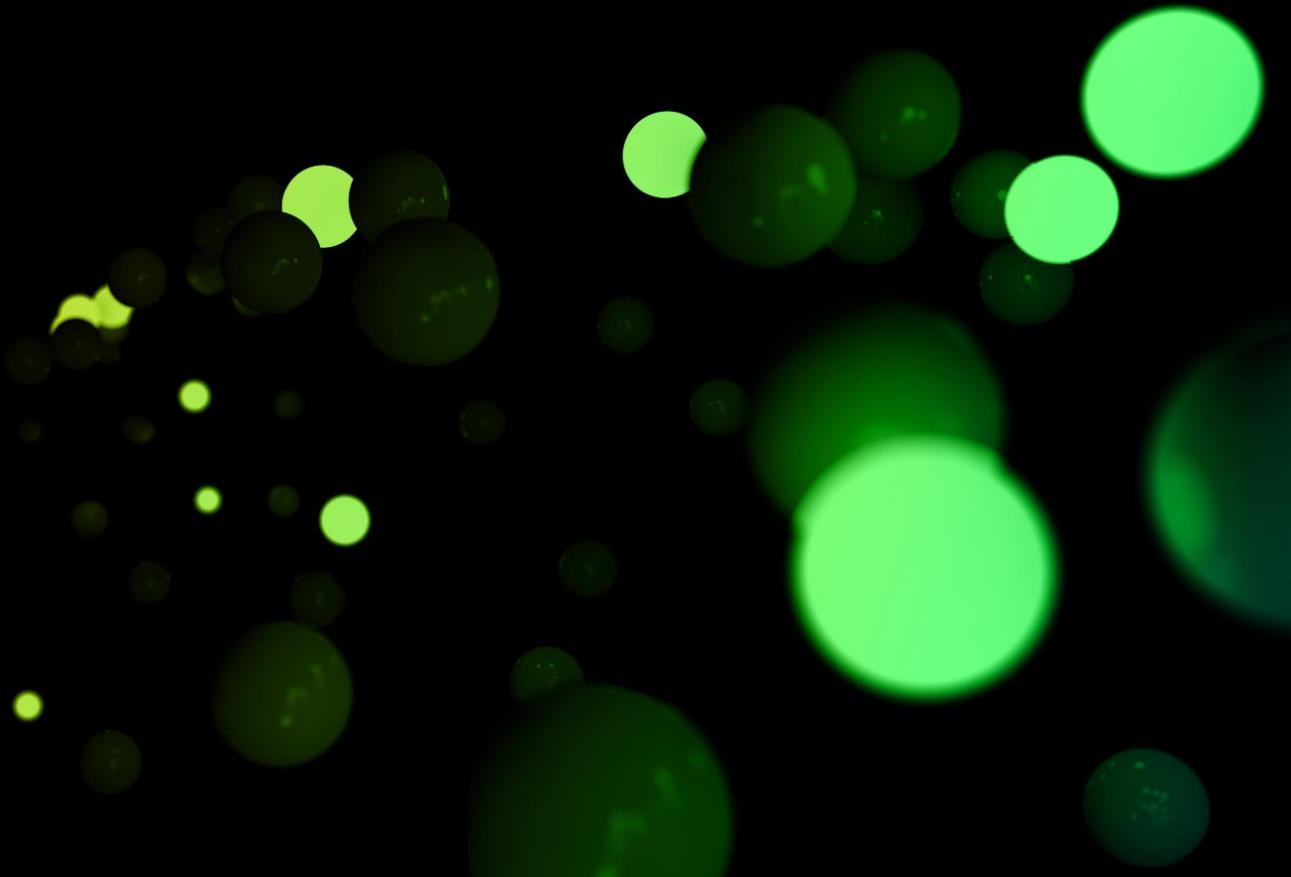


# Introducing Dots.Eco

# Dots Eco



# Q&A



**Thank you**

