

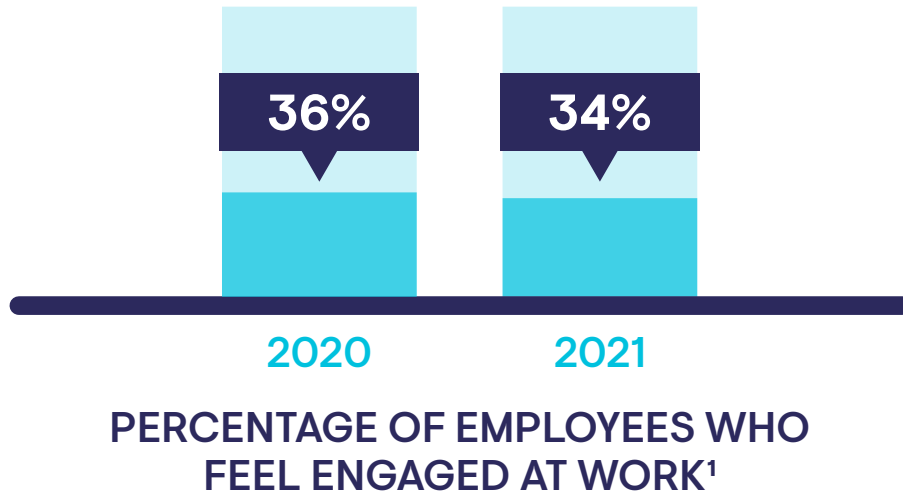


# The **Time is Right** to Add Rewards to Your HCM Platform



Human Resource (HR) teams are feeling the heat from the Great Resignation and the “quiet quitting” trend, making employee engagement a top priority.

Employees are now demanding more from their employers and keeping them engaged is a challenge.



**20%**

of American employees² plan on switching jobs in 2023



Replacing an employee costs up to

**2x**

their annual salary

# This is why employers are demanding more from their HR platforms.

Organizations are investing in reward programs and solutions.



The investment is a no-brainer since highly engaged teams show **21% greater profitability<sup>3</sup>**.



They need a tool to reward their employees easily and don't want to use multiple tools to do that



By 2026, half of the companies using multiple SaaS apps will centralize their stack management and analysis<sup>4</sup>.

LUCKILY, YOUR HCM PLATFORM CAN BE A VALUABLE TOOL.

Integrating incentives with your HRMS software or HR platform can have huge benefits for you and your customers

1

**Improves Platform  
Stickiness**

A WeGift  
customer saw a  
**37%**  
increase in time  
on the platform



2

**Improves Customer  
Experience**

Sodexo saw a  
**64%**  
uplift in average  
load value



3

**Increases  
Revenue**

Perkbox saw a  
**50%**  
increase in gift  
card sales



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## When You Get Rewards Right, Your Customers Win

Embedded rewards mean happier users of your platform with happier employees of their own.



**68%** of employees<sup>5</sup> reported that a great corporate gift would make them more likely to stay with their current employer.



Happy workers are **13%** more productive<sup>6</sup>



A **25%** increase in productivity<sup>7</sup> was observed when employees received thoughtful gifts.



Ready to take your HCM solution to the next level  
with a robust rewards API?

Schedule a call with our sales team

WeGift customers  
leveraging  
rewards API to  
boost their  
platform

#### Citations

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